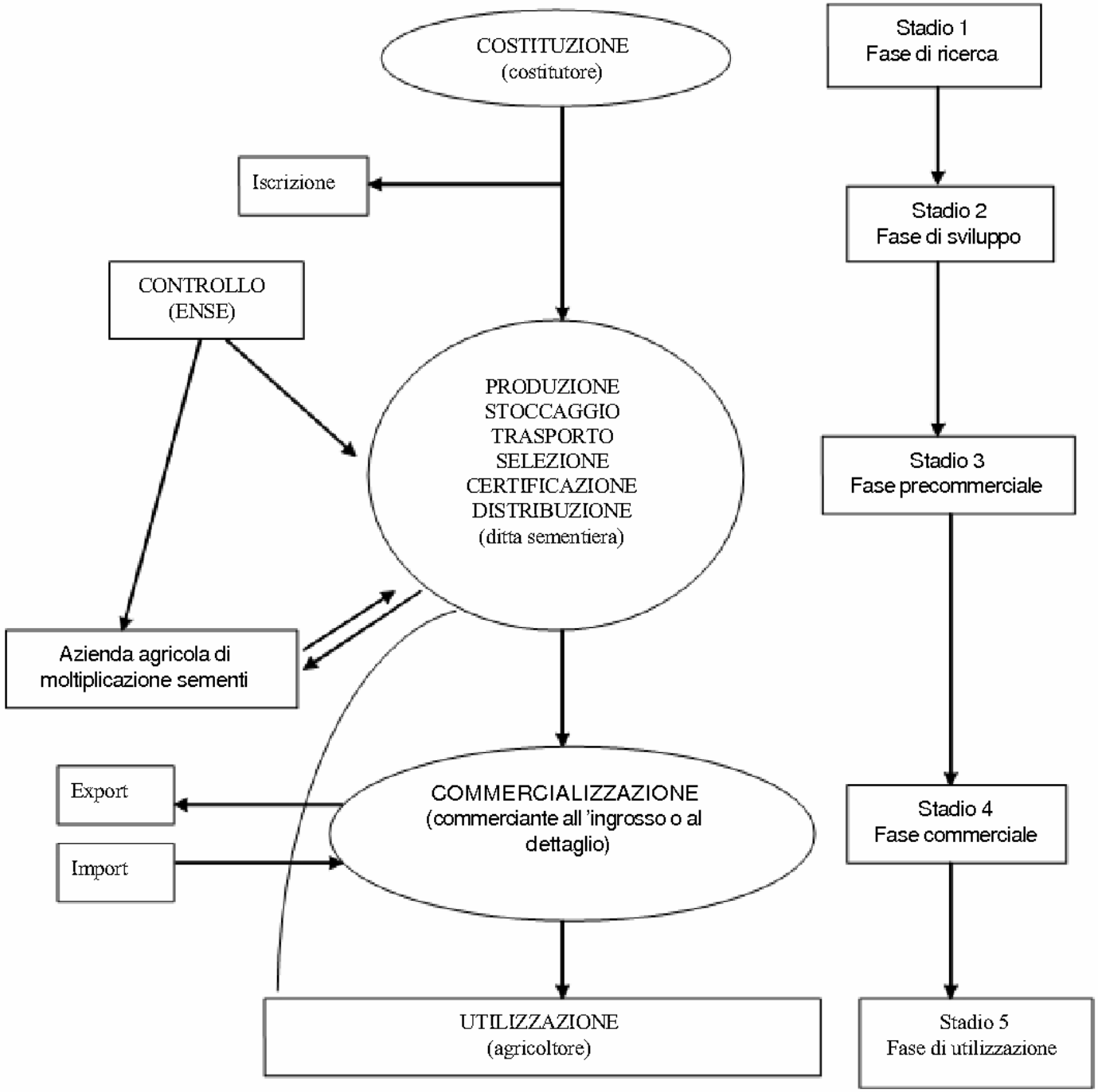Filiera Sementi